Trello Dashboards: Reporting, KPIs, and Workload Views

Explore Trello dashboards for project progress, KPIs, goals, workload, time tracking, sharing, exports, and reporting limits.

Anneliese Forsberg, Senior Editor · 17.04.2026

TL;DR Trello's Dashboard view (Premium plan) turns one or more boards into a reporting surface. Widgets count cards by list, member, label, due date, or custom field; chart types include bar, pie, number, and list. The headline gap against BI tools is custom drill-down and trend analysis — Trello dashboards are snapshots, not time-series. For KPIs and goal reporting, pair the Dashboard with Power-Ups (Blue Cat Reports, Screenful) or pipe data to a warehouse. Sharing is via board membership; scheduled-report exports are limited. Best fit: weekly review surfaces and stakeholder snapshots.

What Trello Dashboards Show

Dashboards (Premium) aggregate cards across one or more boards. The native widgets count by list, owner, label, due date, and custom field — enough for most weekly reviews.

- **Project progress** — cards by list, status, milestone.
- **Due work** — overdue count, due-this-week, due-next-week.
- **Tasks by owner** — cards per member; cards per member by status; cards per member by label.
- **Tasks by label or custom field** — distribution by category, customer, type.
- **Goal, workload, or time data** — depends on the custom fields and Power-Ups installed.

The native Dashboard answers most "where do we stand this week" questions. It does not answer "how have we been trending over the last 12 weeks" — that requires a Power-Up or BI export.

Native dashboards are snapshots. Trends arrive via Power-Up or BI export.

Dashboard Cards and Chart Types

Four widget shapes cover most needs: bar (counts grouped by a dimension), pie (proportional split), number (single metric), and list (top N cards by a filter).

- **Bar** — cards per list, cards per member, cards per label.
- **Pie** — status distribution, label distribution.
- **Number** — single headline metric (overdue count, total cards, total time).

- **List** — top 10 oldest, top 10 overdue, this week\'s deliverables.
- **Time and workload reporting** — sums of numeric custom fields (Time tracked, Estimate, Story points).
- **Custom field inputs** — verify which custom-field types each widget supports before designing.

The trap is widget proliferation. A dashboard with twenty widgets reads less than one with five. Pick the five widgets that answer the five questions the team asks weekly.

> *Five widgets, five questions, weekly review. Anything beyond that is noise.*

KPI, Goal, and Executive Reporting

Executive reporting wants three numbers and a paragraph. Native Dashboards deliver that cleanly; trend lines and BI-grade attribution need a Power-Up or warehouse export.

- **Status summaries** — three numbers (on-track / at-risk / overdue), refreshed weekly.
- **Goal progress** — sum of a "Goal completion %" custom field across goal cards.
- **Blockers** — list widget surfaces blocked cards by owner.
- **Reports for clients or leaders** — Premium Dashboard exported to PDF or shared as a read-only board link.

For executives who want trends, pipe Trello data to Looker Studio, Metabase, or a similar BI tool. Native Dashboards are the wrong surface for "show me the last six quarters."

> *Executives get three numbers, refreshed weekly. Trend lines require BI.*

Sharing, Exports, and Scheduled Reports

Dashboards are visible to board members. Export options include PDF, image, and underlying CSV. Scheduled reports are not native; Butler can post a recurring dashboard link to Slack.

- **Export options** — PDF, image, CSV (board export).
- **Permission settings** — board membership; Premium adds Workspace-level read access for some views.
- **Scheduled reporting** — Butler rule that posts a Slack message every Monday with a link to the dashboard.
- **Sensitive data** — verify board permissions; observers see read-only, members see full.

The cleanest rhythm: a Butler rule that posts the dashboard link to Slack every Monday at 09:00. The team sees the link, opens the dashboard, runs the weekly review.

> *A Monday Butler post + a shared dashboard link beats any "scheduled report" feature.*

Dashboard Limits and Alternatives

Trello's ceiling is trend analysis, drill-down, and cross-data joins. For those, BI tools (Looker Studio, Metabase, Power BI) or dedicated reporting Power-Ups (Blue Cat, Screenful) are stronger.

- **When BI tools are better** — trend lines, cross-board joins, custom drill-down, formal monthly KPI reporting.
- **Data gaps** — private boards are not visible; archived cards may or may not be counted depending on widget.
- **Power-Up reporting** — Blue Cat Reports, Screenful, Corrello bridge the depth gap.
- **Reporting complaints to check** — read recent G2/Capterra reviews; many complaints are solved by Power-Ups.

For most teams, Trello Dashboard + one reporting Power-Up + a weekly Butler post covers the operating cadence. Adding a BI tool is a step worth taking when month-on-month trend reporting becomes the question stakeholders actually ask.

> *Trello Dashboard is a weekly-review surface. BI tools answer month-on-month trend questions.*

FAQ

Do I need Premium for Trello dashboards?

Yes — the native Dashboard view is a Premium feature. Free and Standard plans see board-level views (board, list, calendar via Power-Up) but not the cross-board Dashboard. Verify pricing on trello.com/pricing.

Can Trello dashboards show trends over time?

Not natively. Dashboard widgets are snapshots of the current state. For trend lines, use a reporting Power-Up (Blue Cat Reports, Screenful) or pipe Trello data to a BI tool such as Looker Studio or Metabase.

Can I share a Trello dashboard with someone who is not a board member?

Limited — dashboard visibility follows board membership. For external sharing, export to PDF or share a read-only board link. True client-facing dashboards usually require a Power-Up or a separate reporting layer.

How many widgets should a Trello dashboard have?

Five is the sweet spot — one per question the team asks weekly. Ten or more widgets reads less, not more. Trim aggressively at the first quarterly review.

Can I schedule a Trello dashboard report?

Not natively. Butler can post a recurring Slack message with a link to the dashboard; for true scheduled-report PDFs, use a Power-Up (Blue Cat Reports) or pipe data to a tool that supports scheduled reports.

Full article: https://trtracker.net/trello-dashboards

TrelloTracker is independent editorial coverage of Trello. When a partner program is configured, outbound links may earn the publisher a commission; the coverage is written before any partner relationship is in place.